

Subject: Media

Curriculum Context

Media at A-Level can be studied without any prior experience in the subject. Media is not offered by at all schools in the consortium at KS4, therefore students that join the course have a large variation in prior knowledge.

Key Stage 5

Intent Why?

Media Studies has become a contemporary social science which is relevant to all our pupils' lives. The media saturates everything we do in the developed world in the 21st Century. Giving pupils the tools to analyse and critique the media affords them the chance to see the ways in which the media pervades their lives.

The A-Level in Media Studies allows students to gain a deeper appreciation and understanding of the role media plays in day-to-day life. The theoretical aspect of the course enables them to build their capacity for independent research and refine their debating skills through the discussion of contemporary issues from a range of perspectives. Students will also extend their practical skills in their chosen medium, allowing for personalisation of learning according to individual areas of interest build their capacity for independent research.

Regardless of what field of study, or career, a student want to progress into, knowledge of contemporary Media debates, and the ability to produce and control one's own media communication is essential in modern life.

- The aim is to provide students with a subject option that combines a creative practical element, with a robust academic content. Students competing this course will have a practical media product portfolio that they can exhibit at University interviews.

	<ul style="list-style-type: none"> The intention is that this course can be studied without having studied it at KS4 (as not all schools within the TENC consortium offer media at KS4).
Implementation How?	<ul style="list-style-type: none"> Term 1 has a theoretical focus. This sets the context on which to hang all future written and practical application. An early understanding of the media framework: representation, audience, industry and language, is essential in order to be able to analyse the Close Study Products (CSPs). There are 12 CSPs to study. From then on, each term focusses on one of the Close Study Products (CSPs) with the accompanying theory, and a practical project in order to digital skill build. Lessons are split so that the double Lesson is a practical lesson and the single lessons are theory. Each term will contain an assessment based on an extended exam question (essay), as well as low stakes memory-recall testing. The NEA project (30%) brief will be released to students in the summer term of Year 12. They will then begin to work on it in Term 6. The NEA first submission will be at the end of term 1 year 13. This leaves time for refinement in term 2 before final grades given to AQA in May. All content will be delivered by Term 3 in year 13, providing a whole term for revision and exam preparation. <p>Trips, Workshops, Guest Speakers, Local:</p> <ul style="list-style-type: none"> Past students return to give a talk to students about 'Life studying Media at University'. This is done prior to UCAS deadlines, intended to inspire students to apply for university. Practical workshops are delivered by the class teacher who has industry experience, students are taught to use the industry standard software. The practical NEA provides necessity for students to explore their local area for the purpose of producing media assets (film, photography) for their final media project
Impact What it looks like?	<p><u>The course comprises of:</u> 30% Practical Non-Exam Element 70% Exam (2 Papers)</p>
Timescales	Students receive 8 x 1 hour lessons per fortnight over 2 years.