



Huxlow & Rushden Academy
SIXTH FORM
 One Trust, Two Schools, One Vision of Excellence




Business A Level

Prepared by: r Berardi

 **Exam Board: Edexcel**

 **Course Specification**
 Please scan QR Code

 **Course Text Books**
 AQA Biology A Level September 2015 ISBN: 978-0198351771
 AQA Biology Student Guide: Practical Biology ISBN: 978-1471885587

 **Course Revision Guides**
 My Revision Notes: EDEXCEL A level Business Third Edition ISBN: 978-1398311916

 **Examinations**
 Summer Year 13

Paper 1 Business 1	2hrs	33.3%
Paper 2 Business 2	2hrs	33.3%
Paper 3 Business 3	2hrs	33.3%

Curriculum



Huxlow Academy
 Finedon Road
 Irthlingborough
 Northamptonshire
 NN9 5TY



Rushden Academy
 Hayway
 Rushden
 Northamptonshire
 NN10 6AG



Year 12

Term 1	<p>Unit 1 What is business Understanding the Nature and Purpose of Business; Understanding Different Business Forms; Understanding that Businesses Operate within an External Environment</p> <p>Unit 2 Managers, Leadership & Decision Making Understanding management, leadership and decision making</p>	ALT Report October
Term 2	<p>Unit 2 Managers, Leadership & Decision Making Understanding Management Decision Making; Understanding the Role and Importance of Stakeholders;</p> <p>Unit 3 Marketing Management; Setting Marketing Objectives; Understanding Markets and Customers ; Making Marketing Decisions: Segmentation, Targeting, Positioning; Making Marketing Decisions: Using the Marketing Mix</p>	Progress 1 Report November
Term 3	<p>Unit 4 Operational Management Setting Operational Objectives; Analysing Operational Performance; Making Operational Decisions to Improve Performance: Increasing Efficiency and Productivity; Making Operational Decisions to Improve Performance: Improving Quality; Making Operational Decisions to Improve Performance: Managing Inventory & Supply Chains</p>	In Class Assessments January Progress 2 Report January
Term 4	<p>Unit 6 Human Resource Management Setting Human Resource Objectives; Analysing Human Resource Performance; Making Human Resource Decisions: Improving Organisational Design and Managing the Human; Resource Flow; Making Human Resource Decisions: Improving Motivation and Engagement; Making Human Resource Decisions: Improving Employer-Employee Relations</p>	
Term 5	<p>Unit 5 Financial Management Setting Financial Objectives; Analysing Financial Performance; Making Financial Decisions: Sources of Finance; Making Financial Decisions: Improving Cash Flow and Profits</p>	End of Year Exams Apr/May Progress 3 Report May
Term 6	<p>Unit 7 Analysing the Strategic position of a Business Mission, corporate objectives and strategy; Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis; Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance</p>	

Year 13

Term 1	<p>Unit 7 Analysing the Strategic position of a Business Mission, corporate objectives and strategy; Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis; Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance</p>	ATL Report October
Term 2	<p>Unit 9 Strategic methods: How to Pursue Strategies Assessing a change in scale; Assessing innovation; Assessing internationalisation; Assessing greater use of digital technology</p>	Progress 1 Report November
Term 3	<p>Unit 8 Choosing Strategic Direction Strategic direction: choosing which markets to compete in and what products to offer Strategic positioning: choosing how to compete</p>	Mock Exams January Progress 2 Report January
Term 4	<p>Unit 10 Managing Strategic Change Managing Change; Managing Organisational Culture; Managing Strategic Implementation; Problems with Strategy and Why Strategies Fail</p>	
Term 5	Preparation for exams	Examinations
Term 6	Examinations	Examinations